



ADEEL MEHMOOD

Software Engineer
Graphic Designer
Social Media Marketing Specialist

0323-69713-43
0312-06900-26

adeelch0137@gmail.com

Okara, Punjab, Pakistan

linkedin.com/in/adeel-mehmood

About Me

Highly skilled and results-driven Graphic Designer and Social Media Marketing Specialist with 7+ years of experience in the corporate sector. Proven track record of developing engaging creative assets and strategic social media campaigns that achieve measurable results.

Seeking a challenging opportunity to leverage my design and social media marketing expertise to contribute significantly to a company's growth and brand success.

Education

- BS - Software Engineering
Comsats University Lahore
- Graphic Deigning & Media Marketing
National College of Arts (NCA)
- Inter Computer Science
Suffa College
- Web Development
Cothm College
- Office Management
Roots Institute of Management

Position and Responsibilities

- Salva Group of Industries **Present**
Manager Corporate Communications
- Big Way Pvt. Ltd.
Manager Social Media & Graphics
- Masood Textile Mills (MTM)
Multimedia Specialist
- Ambition Apparel
Executive Social Media & Graphics
- Stylo Head Office
Graphic Designer

Design Skills

- Graphic Design
- Brand Identity
- Social Media Marketing
- Campaign Management
- Content Creation
- Print Design
- Photo Editing
- Video Editing
- Creative Strategy
- Collaboration & Communication

Soft Skills

- Communications
- Problem Solving
- Critical and Creative Thinking
- Design Management

Languages

- English
- Urdu
- Punjabi

Digital Skills



Hobbies

- Photography
- Traveling
- Cooking and Food
- Music
- DIY Projects
- Outdoor Activities



Scan Me For
Portfolio

ADEEL MEHMOOD

Professional Experience

Creative leadership, brand communication and hands-on design experience

Salva Group of Industries

PRESENT

Manager Corporate Communications

- Lead corporate and brand communication across digital, print and internal channels, keeping messaging clear and visually consistent.
- Plan and produce campaign concepts, social media creatives, videos, presentations and event communication from brief to final delivery.
- Work closely with management and cross-functional teams to turn business priorities into polished, audience-focused communication.

Big Way Pvt. Ltd.

Manager Social Media & Graphics

- Managed the day-to-day social media presence and translated marketing goals into practical content plans and creative campaigns.
- Designed platform-ready visuals, promotional material and branded content while maintaining a consistent look and tone.
- Coordinated content, approvals and publishing to keep campaigns organized, relevant and aligned with business objectives.

Masood Textile Mills (MTM)

Multimedia Specialist

- Created multimedia content for corporate communication, employer branding, campaigns and internal initiatives.
- Combined graphic design, photo editing, video editing and motion graphics to present complex information in an engaging way.
- Collaborated with stakeholders to understand each brief, refine ideas and deliver accurate work within required timelines.

Ambition Apparel

Executive Social Media & Graphics

- Produced social media graphics and marketing content tailored to the apparel audience, seasonal themes and product communication.
- Supported content planning and page management, balancing brand consistency with fresh, platform-appropriate creative ideas.
- Prepared campaign assets and promotional designs that helped the team communicate products clearly across digital touchpoints.

Stylo Head Office

Graphic Designer

- Designed retail and promotional creatives for seasonal campaigns, product launches, social media and in-store communication.
- Adapted campaign concepts into multiple formats while protecting brand consistency, readability and production quality.
- Worked with marketing and retail teams to respond to fast-moving design needs and deliver polished assets on schedule.